

# Taylor Wiesen

---

CONTACT INFORMATION	University of Miami School of Business Administration Department of Accounting 5250 University Drive Coral Gables, FL 33146	321.262.2772 t.wiesen@umiami.edu Citizenship: United States
EDUCATION	University of Miami, School of Business Administration, Coral Gables, FL  PhD in Business Administration (Accounting)      2011 – 2016 (expected)  University of Miami, School of Business Administration, Coral Gables, FL  Bachelor of Business Administration (Accounting)      2006 – 2010	
RESEARCH INTERESTS	Empirical financial accounting and disclosure research; Interaction between the political economy and accounting; Legal and regulatory environment of business	
JOB MARKET PAPER	<b>Aggregate Earnings and Voter Preferences: Evidence from U.S. Presidential Election Prediction Markets</b>  <i>Abstract:</i> This study uses election futures market data to provide the first empirical evidence that aggregate earnings conveys timely “election-relevant” information affecting voters’ preferences during U.S. presidential election campaigns. I document that aggregate earnings news is associated with multiple facets of U.S. economic health affecting voter utility. I then use novel high-frequency data from the Iowa Electronic Political Prediction Market to document that aggregate earnings news (and cash flow news in particular) is significantly related to the expected outcomes of U.S. presidential elections.	
WORKING PAPERS	<b>Which Firms Are Affected by Regulation? A Text-Based Measure from Corporate Disclosures</b> (with Professor Peter Wysocki, University of Miami)  <i>Abstract:</i> We propose a novel measure of firms’ overall regulatory constraints using textual analysis of corporate disclosures. The easy-to-implement measure, FirmReg, is derived using the scaled frequency of references to “regulation words” in the text of a firm’s 10-K filing. FirmReg is a firm-level measure computed on an annual basis, thus enabling time-series variation in the measure. We document that FirmReg is significantly higher for firms in industries traditionally categorized as “regulated.” Yet, importantly, sizeable within-industry variation in the measure also exists. We further validate FirmReg by showing that it exhibits consistent associations with common determinants and outcomes of regulation. Overall, this firm-specific and time-varying measure has attributes that make it a promising tool for future empirical research on regulation.	

WORKS IN PROGRESS	<b>Political Slant and Corporate Disclosure</b>	
	Elections, Uncertainty and Accounting (with Peter Wysocki)	
TEACHING	<b>Instructor</b>	
	Principles of Financial Accounting (evaluation: 5.0/5.0) University of Miami, Coral Gables, FL	Summer 2015
	<b>Teaching Assistant</b>	
	Intermediate Accounting I University of Miami, Coral Gables, FL	Spring 2010
CONFERENCE PRESENTATIONS	AAA Annual Meeting (Chicago, IL)	2015
	<b>Which Firms Are Affected by Regulation? A Text-Based Measure from Corporate Disclosures</b>	
	AAA/Deloitte/J. Michael Cook Doctoral Consortium (Westlake, TX)	2015
	<b>Which Firms Are Affected by Regulation? A Text-Based Measure from Corporate Disclosures</b>	
CONFERENCE PARTICIPATION	University of Miami International Accounting Conference (Miami, FL)	2014
	Florida Accounting Research Symposium (Miami, FL; moderator)	2014
	University of Miami International Accounting Conference (Miami, FL)	2013
	South Florida Accounting Conference (Miami, FL)	2013
	South Florida Accounting Conference (Boca Raton, FL)	2012
RESEARCH AND PROFESSIONAL EXPERIENCE	University of Miami, Coral Gables, FL	2013-2014
	Research Assistant to Professor Miguel Minutti-Meza	
	The Walt Disney Company, Lake Buena Vista, FL	2010-2011
	Corporate Accountant in Financial Reporting	
HONORS AND AWARDS	University of Miami School of Business Doctoral Fellowship	2011-2016
	AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow	2015
PROFESSIONAL SERVICE	Member, American Accounting Association	2015–Present
REFERENCES	Peter Wysocki (Chair) Professor, Accounting Phone: 305.284.8618 Email: pwysocki@bus.miami.edu	Dhananjay (DJ) Nanda Professor, Accounting Phone: 305.284.3122 Email: d.nanda@miami.edu
	Andrew Leone Professor, Accounting Phone: 305.284.3101 Email: a.leone@miami.edu	Sundaresh Ramnath Associate Professor, Accounting Phone: 305.284.6668 Email: s.ramnath@miami.edu